

## MosShoes: manufacturers of shoes and bags from India took part in the B2B exhibition in Moscow



From August 28 to August 31, 2023, The International Forum of the Leather and Footwear Industry of the CIS and SCO countries and The 87th International B2B Exhibition of Shoes, Bags, Accessories, Leather and Components MosShoes were held in Moscow at the World Trade Center.

The events were held with the support of the Association "Business Center for Economic Development of the Commonwealth of Independent States" (Business Center of the CIS) and with the participation of The Russian Union of Tanners and Shoemakers (RSKO).

The International Forum of the Leather and Footwear Industry of the CIS and SCO countries was held as part of the Business Program of the International Exhibition of Shoes, Bags, Accessories, Leather and Components MosShoes.

On the first day of the MosShoes exhibition, the grand opening of the collective exposition of India, organized by the Council for Leather Exports (CLE), also took place. The event was attended by representatives of the Embassy of India in Russia: Deputy Chief of Mission Gina Uika and First Secretary, Head of Economic and Commercial Department Ved Prakash Singh, as well as the official representative of the Council For Leather Export (CLE) Purajan Arivazagan and President of the Indian Leather Products Association (ILPA) Ajay Tarvey.

The exhibition was attended by more than 200 manufacturers and suppliers of shoes, bags, accessories, materials and components from Russia, China, India, Iran and Kyrgyzstan.

The 87th International MosShoes Exhibition was a great success: the positive dynamics of the number of participants involved was demonstrated; the range of offers of manufacturers and suppliers from the CIS and SCO countries has significantly expanded; many exhibitors participated in the Russian specialized exhibition for the first time; presentations of brands that are actively entering the Russian market were held.

Twenty companies from India presented high-quality shoes for adults and children, bags, belts and souvenirs, as well as leather collections. Indian manufacturers exhibited finished products mainly from natural genuine leather and according to the needs of the Russian market.

Numerous specialized visitors of the MosShoes exhibition, including representatives of trading and manufacturing companies from Moscow, St. Petersburg, Voronezh, Vladimir, Bryansk, Ivanovo, Kaliningrad, Kirov, Nizhny Novgorod, Novosibirsk, Samara, Rostov and other regions of the Russian Federation, noted the high importance of the MosShoes exhibition for determining fashion trends, the optimal assortment, and acquaintance with new manufacturers and brands, which, in general, has a positive effect on business development.

The International Forum of the Leather and Footwear Industry of the CIS and SCO countries, as well as the International Exhibition MosShoes, demonstrated great interest in cooperation between the CIS countries and the SCO in order to develop the leather and footwear industry, which, of course, has a positive effect for strengthening cooperation ties and contributes to the expansion of the consumer market in Russia.