

## **VISITOR'S PORTRAIT** Retail (of which 12,6% -1,1% stores for clothing/footwear) 12,5% Wholesale GEO (regions of RF, country) 41,4% 19,7% Production Moscow+Moscow region 44.9% 25,3% Central 9,8% Internet trading Volga District 8,5% Northwest 7.2% South 7,2% Composition of visitors Siberian 5.9% Owner of the company/business Northern Caucasus 4,8% owner Far Eastern 3,7% Top management(director,deputy Belarus 📘 3,4% 14,2% 2,2% director,CMO,development Ural **—** 3,3% director) 40,6% Other countries **1**.3% Brand-manager/category 23,8% manager, purchasing manager) 19,2% Technologist/ Supply manager Other(designer, logistics, mass media, shopping centers)

## Line of company business according to the first priority direction