

COMING SOON!

MOS SHOES ONLINE

MULTIFUNCTIONAL DIGITAL B2B
PLATFORM FOR FOOTWEAR AND
ACCESSORIES MARKET
PROFESSIONALS



Mos Shoes. Over 20 years of expertise in the Russian market



CONTACTS

Regularly updated and replenishable database of professional players in the Russian and foreign footwear and accessories market, used to attract visitors to different venues of the exhibition.

Own multifunctional call-center.

SUPPORT

Participation in the exhibition is subsidized by regional and federal authorities.

Mos Shoes is supported by industrial unions of the National Shoe Union and Russian Union of Tanners and Shoemakers and large foreignby associations.

MARKETING

Each event is supported by a large-scale digital-campaign and multi-level PR-support in industry media.

Dot segmentation of the database allows you to achieve high conversion across all communication channels and attract new potential customers.

MOS SHOES

ONLINE

**PARTICIPATE IN THE EXHIBITION WITHOUT
LEAVING YOUR OFFICE!!**

This is not an RPG game.

This is not a landing constructor.

This is not creation of 3D-models.



MOS SHOES

ONLINE

BOUNDLESS SERVICE FOR COMMUNICATION WITH PARTNERS

- Incredible expansion of the audience of visitors.
- Variability of participation for the key needs of each exhibitor.
- Possibility of a full presentation of collections and stand visitors data gathering online.



Mos Shoes Online - benefits are obvious

USER FRIENDLY AND SAFE

Participation in the exhibition at any convenient time from any device.

100% sanitary and epidemiological safety of your employees and partners.

ECONOMY

Lack of costs for logistics, development, additional equipment and accommodation.

Saving human resources.

GEOGRAPHICAL EXPANSION

Lack of geographical barriers to visiting the exhibition - sell your goods worldwide!

MOS SHOES ONLINE

OPPORTUNITIES

VISITORS

Unlimited visitor reach worldwide!

CONTACTS

Collecting your stand visitors database online.

COMMUNICATION

Conducting video and audio presentations for an unlimited number of partners online.

ORDERS

You see your orders online. Interactive order filling form.

ANALYTICS

Reports on top models allow preselection of the collection to offline exhibitions.



CONTACTS

PARTICIPATION

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ADVERTISING AND SPONSORSHIP

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