

# Post-release of the 86th international exhibition



February 28 – March 3, 2022  
Moscow, Gostiny Dvor

[www.mosshoes.com](http://www.mosshoes.com)



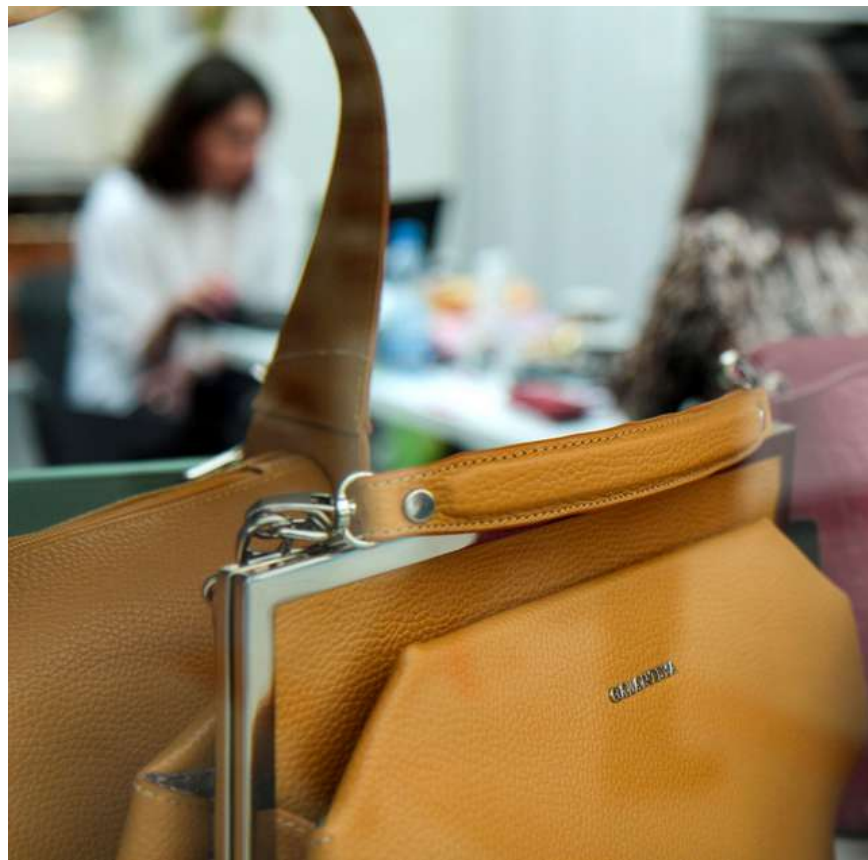




## Facts, statistics, results

The largest and best known international b2b exhibition of footwear, bags, accessories, leather and components MosShoes was held in exhibition center Gostiny Dvor in Moscow from February 28th till March 3rd 2022. Time faces us with delicate tasks, but despite all the difficulties, the exhibition was successful. Once again, MosShoes had confirmed the title of a key event of the industry, bringing together more than 100 exhibitors from 10 countries and 4,000 visitors from 47 regions of Russia on its exhibition area.

The exhibition was supported by the Ministry of Commerce and Industry of the Russian Federation and Russian Tanning and Shoe Union.





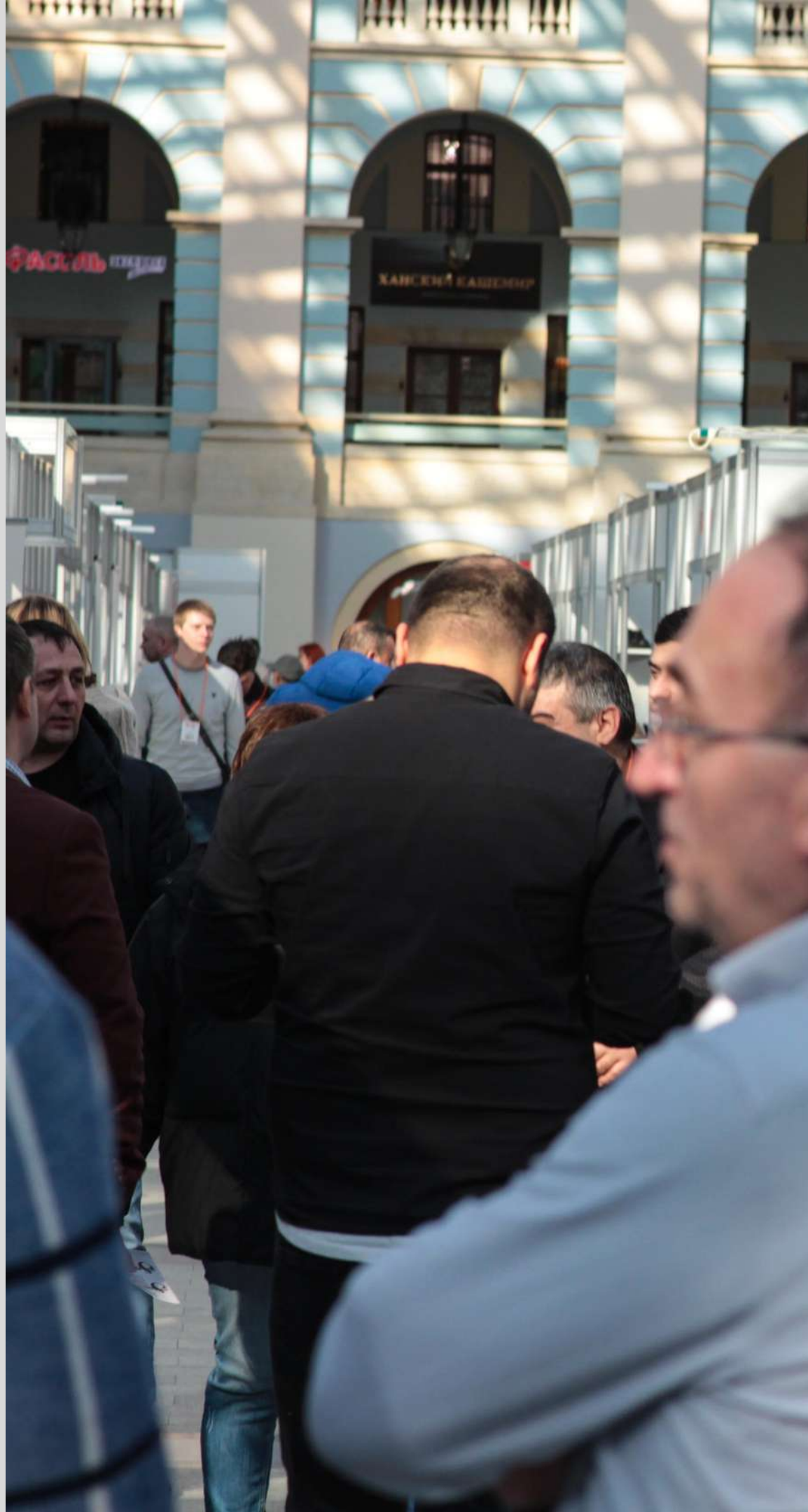


## MosShoes Geography

The leading manufacturers and suppliers of shoes, bags, accessories, leather and components from Russia, Italy, Germany, Turkey, Belarus, Uzbekistan, China, Turkmenistan, Kazakhstan and Estonia participated in the main industry exhibition MosShoes.

## Exhibition partners

Four large companies specializing in the production of adult and children's footwear became the strategic partners of the 86th International Exhibition MosShoes, namely, Analpa, Тофа, Kapika и Francesco Donni.



## Statistics in figures

During four days 4 345 potential customers visited the exhibition, among them:

- wholesale and retail representatives – 65,2%;
- representatives of internet trade – 15,7%;
- representatives of production companies – 18,3%.

Among visitors:

- company owners and entrepreneurs – 39,8%;
- general and commercial directors – 22,7%;
- brand-managers and buyers – 21.2%;
- technologists and supply managers – 15,0%.

Owners, managers and purchasing specialists of trading and production companies form more than 90% of visitors, that once again proves the undeniable advantage of choosing Mosshoes exhibition among specialists in leather and footwear industry.



## Footwear of Russian companies

Manufacturers and suppliers from Russia demonstrated the collections Fall-Winter 22/23 of men, women and children footwear of the following brands: Francesco Donni, TOFA, Kapika, Keddo, Betsy, Indigo Kids, Nordman, Junited and others.

At the collective booth of Stavropol region footwear factories presented new models of women's shoes made of natural high-quality leather of Fenomen trademark, as well as the shoes for men and children of Charoch and Bas-Shoes brands.

MosShoes exhibition promotes competitive domestic products on the Russian market.







## Association of companies from Belarus

Supported by Association of Light Industry Enterprises the leading manufacturers from the Republic of Belarus presented footwear for adults and children of such brands as Marko, Obuv Luch, Chevlyar, Otiko, Garsing, Gator, Spotter, San Marko, Belwest and others.

In addition, Galanteya and Marko companies have presented a wide range of bags and accessories. Russian customers have made pre-orders for the supply of findings for shoes and bags at the booth of Furnitur-Group company.

Large companies of Belarus prefer MosShoes exhibition to present their production to Russian trading companies in Russia.







## Manufacturers from Turkey at MosShoes

Spring exhibition MosShoes-2022 demonstrated the largest exposition of shoes, bags and accessories from Turkey in Moscow. Well-known Turkish manufacturers and suppliers choose MosShoes as the main shoe exhibition for signing contracts with companies from Russia and CIS countries.

Turkish companies presented several dozen brands, namely, The Bond, Bond Non, Tony Bellucci, Calisir, Mariossa, Clavi, Cool, Conpax, North of Wild, Mulex, Terlique, Harley-Davidson, Hammer Jack, ALC, Wolverine, Luster and others.

In addition, Russian manufacturers made pre-orders for supply of leather, components and chemicals of such Turkish brands as Pelle Deri, Ledmak, Pulcra Chemicals and Termofleks.







## Footwear of foreign producers

Italian company S&G SRL attracted the attention of MosShoes visitors with men and women shoes brands S&G Boots and Shoes, Caterpillar and Merrell developed under the guidance of a well-known Italian designer. Italian designers are famous for creating stylish and fashionable production made of modern materials for middle and premium price segments.

In addition, footwear for adults and children from China, Uzbekistan and Turkmenistan of such brands as Cosottinni, Berisstini, Deenoor, Rowshen Shoes, Grand Excellent, ElitStyle, Sitonni, Vodiya Shoes and others was presented at spring edition of MosShoes exhibition.







## Footwear for children

Traditionally, a wide range of high-quality shoes for children and teenagers was presented at MosShoes. Companies from Russia, Turkey, Uzbekistan and Belarus presented footwear for kids, students and teenagers.

Modern children and their parents demand not only to comfort, but also to design. These requests were fully satisfied with the footwear of such brands as Kapika, Indigo Kids, Nordman, Junited, Marko, Obuv Luch, Chevlyar, Keddo, Crosby, Betsy, Grunberg, Vodi Shoes, Mulex, Terlique and others.







## Fashion bags and accessories

Large manufacturers of leather goods products from the Republic of Belarus, Turkey, Uzbekistan and Kazakhstan presented a wide range of bags and accessories of such brands as Keddo, Betsy, Galanteya, Vita, Alex Hartung, Black Quail, Ikkichi, The Bond, Bond Non, Tony Bellucci and others.

In addition, Russian companies introduced visitors of the exhibition with new collections of purses, wallets, umbrellas, belts, hats, gloves and glasses of such brands as Flioraj, Vita, Doublecity, Dispacci, Paolo Richi, Favorit Black tortoise and others. All these products are made according to fashion trends and customer requirements for comfort and quality.







## Exposition of leather and components

For more than 5 years the only exposition at Russian footwear exhibitions "Leather and Components" has been organized at MosShoes, that attracts the attention of manufacturers of shoes, bags and leather goods. Such tanneries as Chrom, Russian Leather, Caravan-SK, Bashira, Nakro, Vakhrushy-Yuft, Volga Tannery, Ovchinka Lux, Pelle Deri, Angen Charm Invest, Asian furs and others from Russia, Turkey, Estonia and Uzbekistan demonstrated their best production at MosShoes.



At the stands of Santika, Furnitur-Group, Artas Taban, Ovchinka Lux, Double V, Modern Aksesuar, Ledmak companies the specialists examined the samples and made orders for the supply of components, findings and materials for the production of shoes and bags.

Representatives of production enterprises got acquainted with proposals for the supply of high-quality chemical components from Russian and Turkish companies, namely, Pulcra Chemicals, Termofleks, Schebekinskaya Industrialnaya Chimiya, Gran, Vialtrade and others.

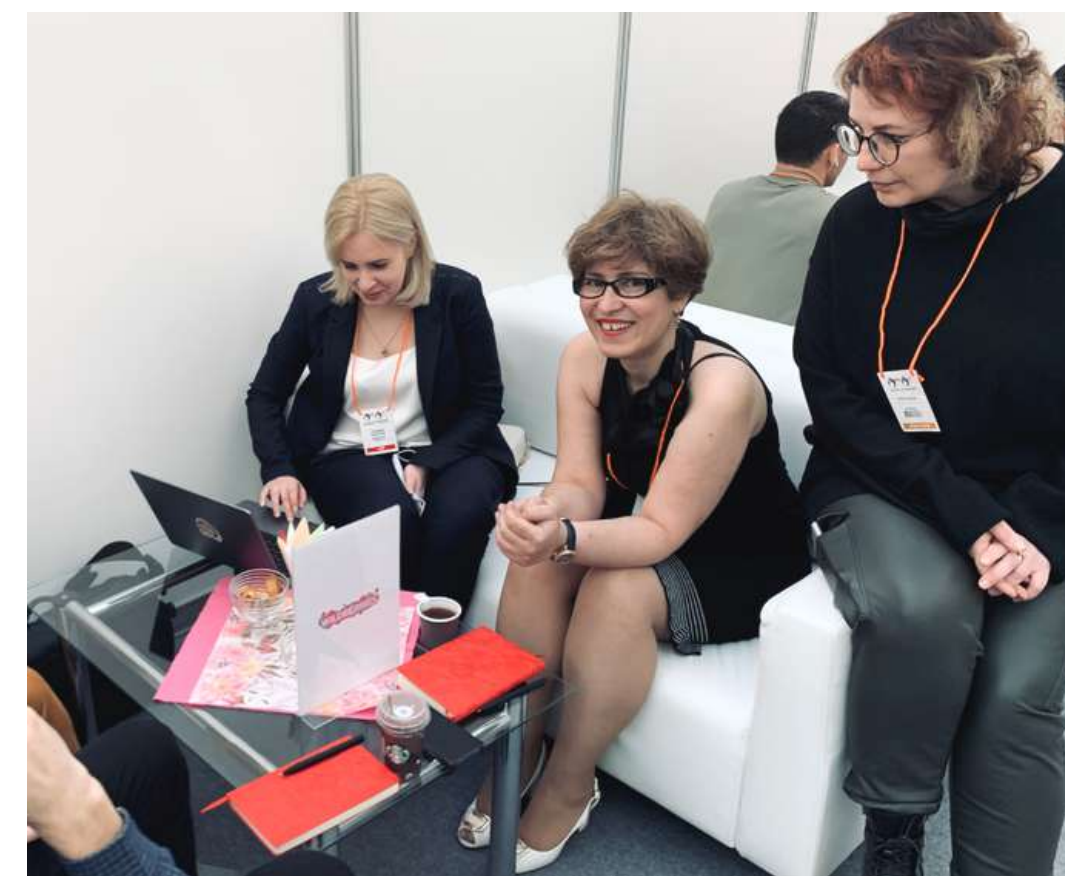




## E-commerce Day

Being the part of the Business Program E-Commerce Day was held during MosShoes exhibition. The organizers of the exhibition actively cooperate with the Association of Internet Trade Companies. The invited experts provide all visitors and exhibitors with comprehensive support and assistance in the development of their business.

Particularly, on the 1st day of the exhibition, the session "Marketplace as an alternative to its own online store" was held with the participation of the Association of Internet Trade Companies. The session was attended by the top managers of leading marketplaces in Russia, namely, Ozon, Wildberries, Yandex.Market and Lamoda, with whom MosShoes participants were able to communicate at individual consultations. This format of business meetings has already become a tradition for MosShoes.







## Design competition

During the exhibition the cooperation agreement between the organizers of the International Shoe and Accessory Design Competition «Shoes-Style'2022» (Russia) и Republic competition «Uzcharm style-2021» (Republic of Uzbekistan) was signed.

The competition «Shoes-Style» is organized by the Russian State University named by Kosygin A.N. and is held on the base of MosShoes for support and promotion of young Russian designers of footwear and accessories.







## Industry and Trend Days

Round tables devoted to actual topics were organized during “Industry Day”. The professionals of footwear and leather industry of Russia and Uzbekistan, representatives of the Ministry of Commerce and Industry of the Russian Federation, Rospotrebnadzor of Russia, Russian Tanning and Shoe Union participated at these meetings.

Seminars and workshops were held for the exponents and visitors of the exhibition. In addition to professional business consultants, representatives of MosShoes exhibitors spoke at the Business Program, who shared their knowledge and practical experience in business development with the listeners.





## Inform partners

