

**MOS**  
**SHOES**

International **B2B** Exhibition of Footwear,  
Bags, Leather and Components

March **10-13**  
**2020**

**MOS**  
**• PEL**

International **B2B** Exhibition of  
bags and fashion accessories

# **REPORT ON PERFORMANCE**

**Moscow • Crocus Expo**

**#mosshoes2020 #mosshoestrend #мосшыз #mosshoes**

**mosshoes.com**

- **Negative influence of coronavirus epidemic on all events including exhibitions**
- **Epidemic restrictions made impossible the participation of many of companies from Italy, Spain, Iran and China that normally comprise about 30 - 35% of exhibitors**
- **Steep rise of euro and dollar exchange rate**

# BUT WE DID IT

# BECAUSE WE ARE TRUSTED





**10 – 13 MARCH 2020.**

## **OUR RESULTS**

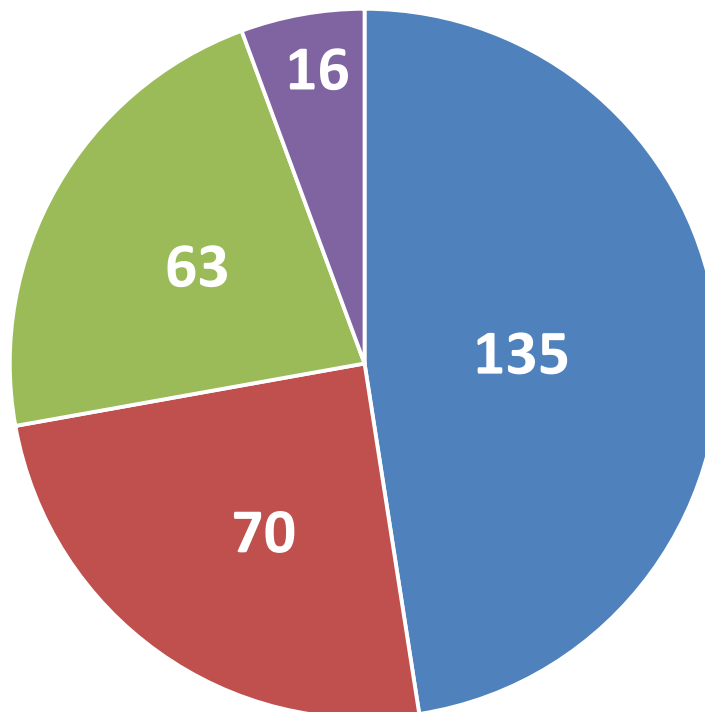


- **256** exhibitors
- **3** national expositions (Germany, Armenia, Uzbekistan)
- **Special trend area** in “Leather and components” exposition organized by “Russian Leather” company
- **PREMIUM** brands area
- **2** conference halls: more than 30 speakers for 4 days

# 10 – 13 MARCH 2020.

## EXHIBITORS' PROFILE

- **340 brands**
- **20 countries**
- **78 new brands**



■ Footwear collections
 ■ Leather and Components
 ■ Mos Shoes Kids'
 ■ Mos Pel

\* Quantity of the companies mentioned does not coincide with total sum of diagram since company may operate in several categories

10-13 MARCH 2020. Report on performance









# PHOTOS. NATIONAL EXPOSITIONS



















## VISITORS

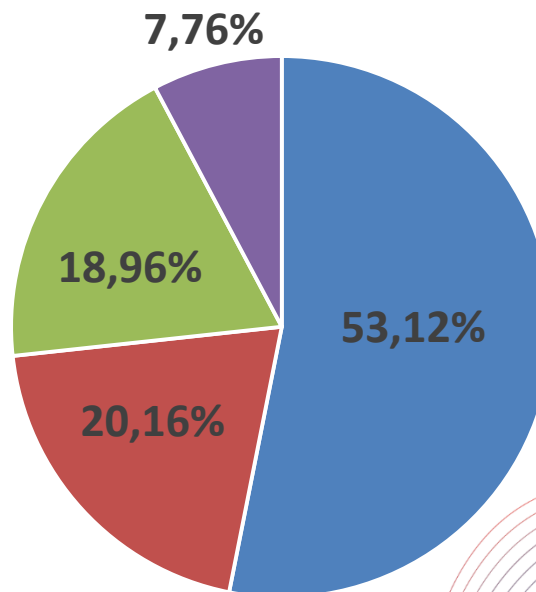
**8 537**  
visitors

**42,3%**  
new\*  
visitors

**60,6%**  
from Moscow  
& +200 km

**50,1%**  
business  
owners

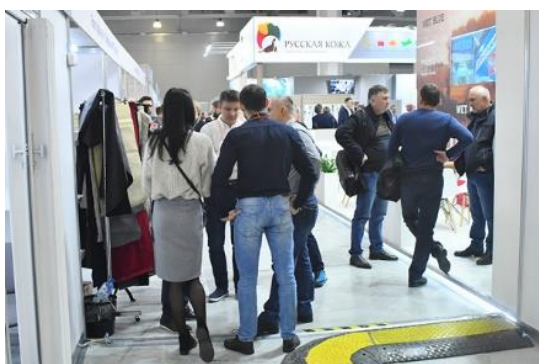
Interest to Mos Shoes expositions



■ Footwear collections ■ Leather and Components ■ Mos Shoes Kids' ■ Mos Pel

\* Visitors that have not visited any of Mos Shoes exhibitions in 2018 and 2019









# PHOTOS. OUR GUESTS



<https://mosshoes.com/en/>



# THANK YOU!

**SEE YOU AT MOS SHOES**  
**08 – 11 SEPTEMBER 2020**

<https://mosshoes.com/en/>

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